

# ADSÖLUT

THE POWER OF INTELLIGENT ADVERTISING

# CONTENT OVERVIEW

---

1

## ABOUT US

What is Adsolut Media ?

2

## THE TEAM

Small yet powerful

3

## WHAT WE DO ?

Display-Native-Video

4

## OUR PRODUCT

Powerful Reporting tool designed keeping in mind the ease for end Publisher

5

## KEY METRICS

Glimpses & Performance Test

6

## OUR PARTNERS

The trust of them keeps us moving!

# ABOUT US

---

Adsolut Media is a Contextual Ad Network partnered with some of the major Ad Exchanges of the industry. Serving more than 500 Million Impressions monthly. We offer you, our publishers a heap of advantages when you sign up with our network.

The company's main goal is the constant dynamic development of our programmatic solutions in order to make the relations between advertisers and publishers successful and profitable for both sides.

3

**2016**

**Founded**

**92+**

**Ad Exchanges & Networks Partnered**

**\$100,000**

**Revenue Crossed**

# THE TEAM

---



**Kush Rohra**  
Founder



**Aksh Chhetija**  
Co-Founder



**Ajinkya Pawar**  
Strategic Partnerships





# WHO WE ARE ?

---

“We are not an Ad Network!”

1

We are your Chief Revenue Officer

2

We are your Ad Operations Team

3

We are your Business Consultants

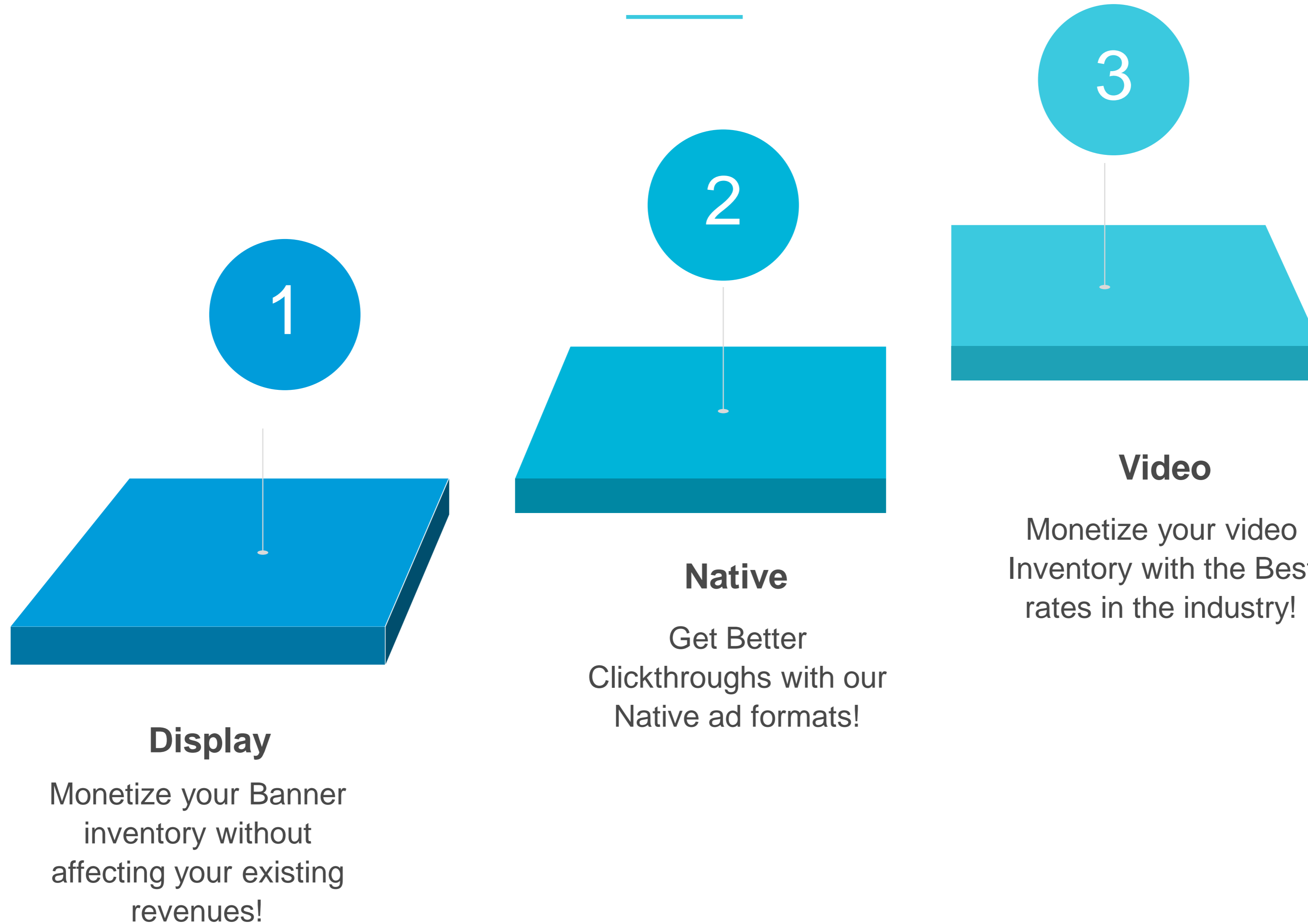
4

We understand what's better for your inventory

welcome to  
tech new delhi



# WHAT WE DO ?



# HOW ARE CLIENTS BENEFIT

---



## Near 100% Fill Rate

Fill Rates play an important role in efficient monetization of ad inventory. We make sure that the Fill is high.



## Dedicated Account Specialists

Yes, we have no ticketing system. Our Expert Account Managers will take care of all your queries instantly.



## Revenue Maximization

Our advanced algorithms optimize the advertising yields by maximizing bids for each of your ad-impression on a Real Time Bidding (RTB) basis.



## Quick Payments

Industry Standard threshold of \$100 and on-time payments. We make it easy for you to get paid by facilitating the payments on fixed dates of every month.



## Premium Demand Sources

Our platform is partnered with major ad exchanges of the adtech industry. We deliver easy access to premium ads by auctioning your web traffic with all the top exchanges.



## Innovative Ad Formats

979\*250, 183\*500?

We can have ad formats made and Campaigns setup to suit your inventory

# OUR PRODUCT



## Real Time Reporting

Our Reporting Console make sure each of your impressions are recorded and synced instantly.



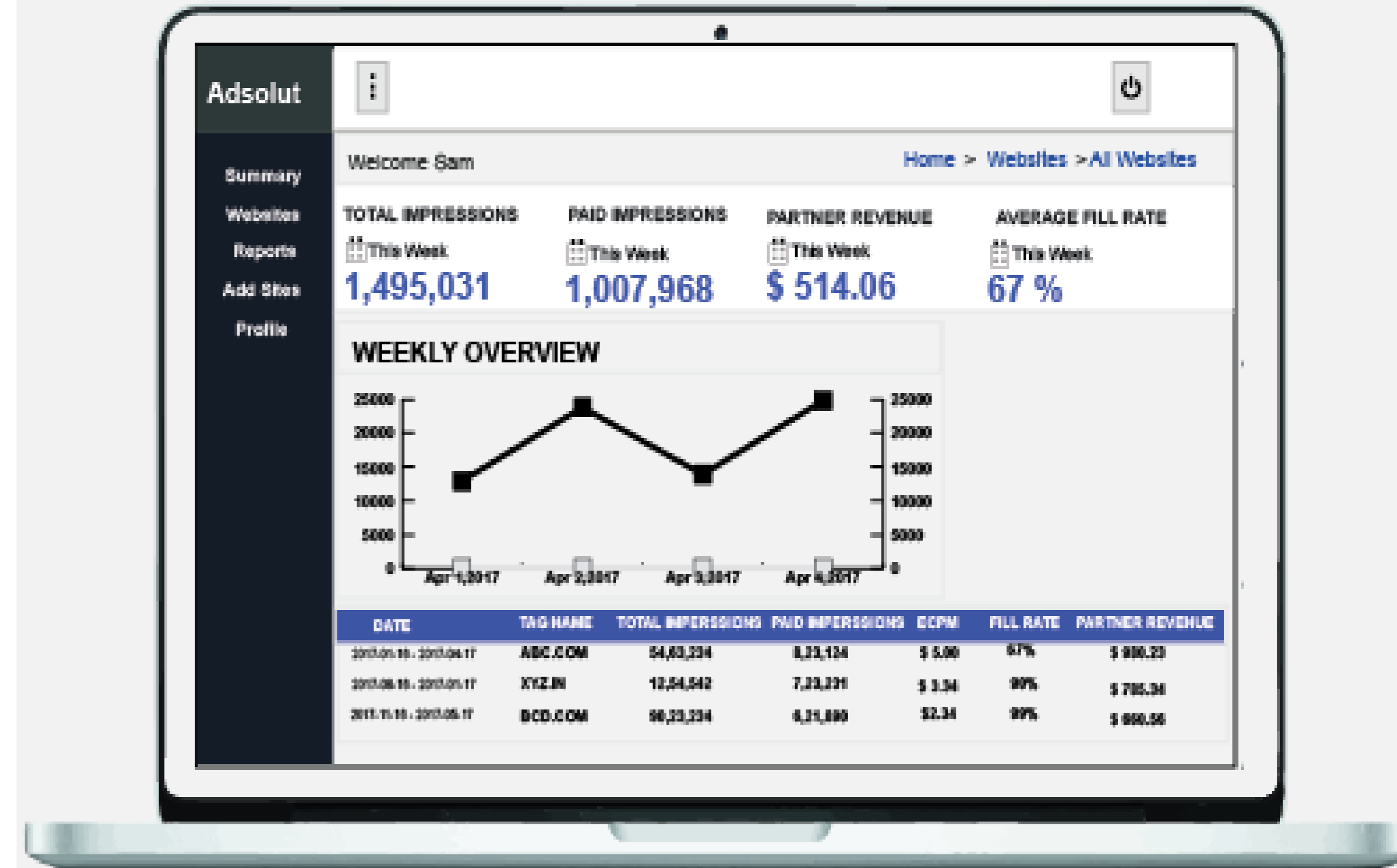
## API Access

We offer API Access to Networks for reporting ease.



## Payment Cash out

Payments Processed within 30 days.





# KEY METRICS

---



Customers

**100+**

Satisfied Publishers



Traffic

**500 Million+**

Monthly



Monetization

**\$100,000+**

Revenues

# PERFORMANCE TEST

---

1

A test run will be done with custom ad sizes across the website to thoroughly understand factors like traffic quality, Campaign – Content Integration.

2

In this 7 days, Ad Ops will shuffle campaigns to know what's better for building revenues for the website.

3

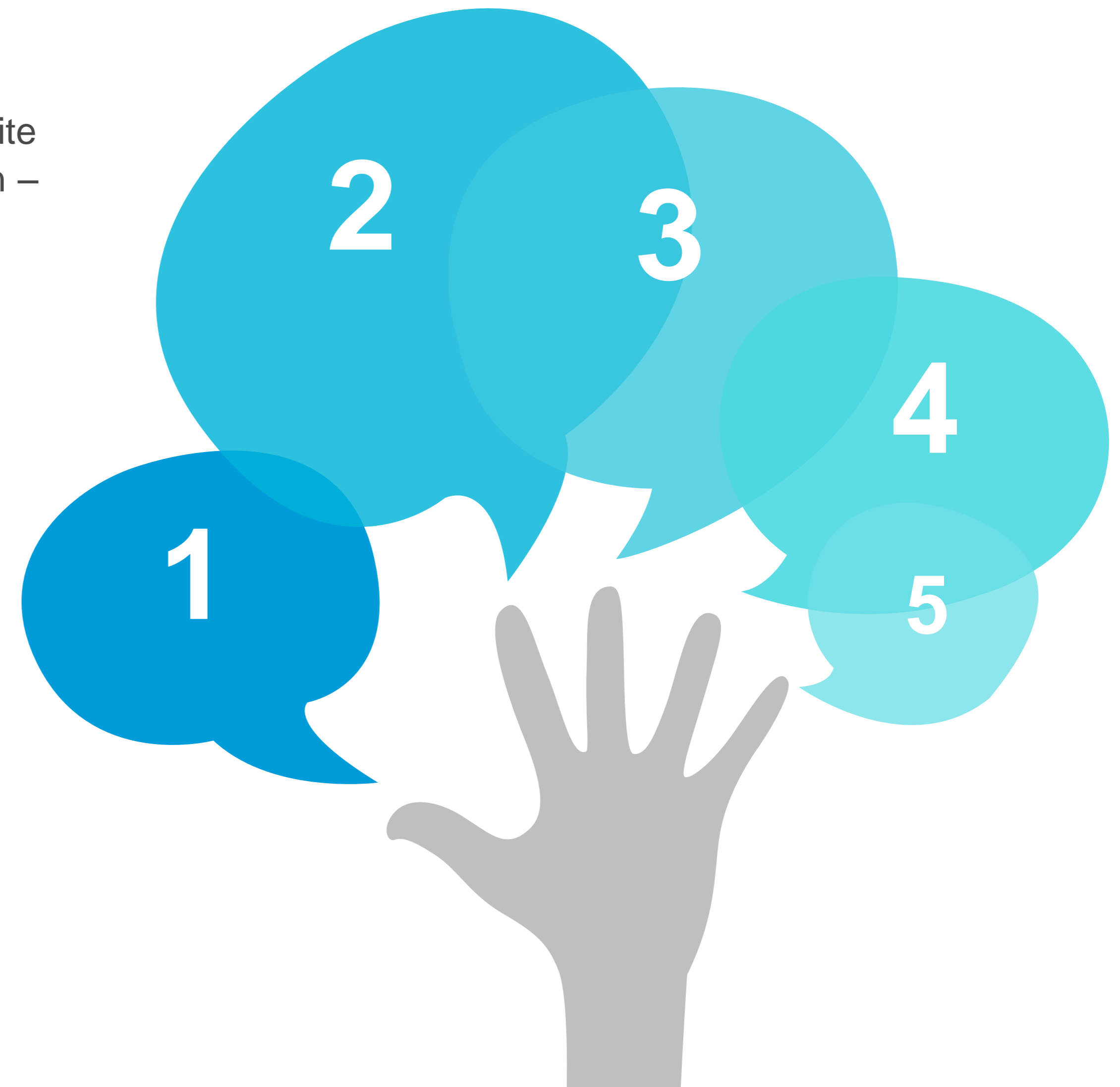
Aspects such as Fill Rate & Quality advertisers will be maintained, keeping in mind the High Grade of the website.

4

Real Time Reporting Access to check the the performance.

5

NO Threshold !



# OUR PARTNERS

---



# CONTACT US

ADSOLUT MEDIA



## ADDRESS

62 Nobles, Antix  
Ahmedabad 380009  
Gujarat, India



## E-MAIL

[info@adsolut.in](mailto:info@adsolut.in)



## TELEPHONE

Direct: 079-840799442



## WEBSITE

[www.adsolut.in](http://www.adsolut.in)